

photoshop®

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news

Photoshop News

By Matt Kloskowski

All the latest on Photoshop-related gear and software

Today's Topics

There's a wealth of information on Adobe Photoshop issues being talked about on the NAPP member website forums, so we thought we'd share some of the "busiest" topics discussed over the last few weeks. Here they are, listed according to "active topic":

General Photoshop Discussion

- Introduce yourself!
- Professional advice for freelancers

Photoshop for Beginners

- Wedding fonts
- Additive blend mode

Prepress and Printing

- PPI to DPI
- Best format to print PDF, TIFF

Advanced Photoshop

- Advanced tutorial suggestions
- Smart Objects

Web Design with Photoshop

- Creating an online portfolio
- Altering a Photoshop Web Gallery template

Digital Photography

- Macro photography
- Nikon RAW files

Graphics and Media

- Macromedia Director
- Warped text, but in Illustrator

Photoshop CS2

- Smart Objects: Help me understand
- Upgrading from CS to CS2

NAPP members can learn more by clicking on the "forums" tab at www.photoshopuser.com.

Expansion of Adobe Photoshop Services

Adobe has expanded its Adobe Photoshop Services through new partnerships with companies such as Iron Mountain, MorePhotos.com, Kodak, and PhotoStamps.com.

What are Photoshop Services? They're online services located inside Adobe Bridge under the Tools menu. Just choose Photoshop Services and you can select images in Bridge to be sent to any of these online services. These services enable users to protect their digital images and increase photography business profits through an online photo backup service and access to online proofing and photo sales capabilities.

"The integration with Iron Mountain, MorePhotos.com, and Adobe software," says Deborah Whitman, Vice President of Product Management for Digital Imaging at Adobe, "brings photographers a single source of support for business management, so they can spend less time worrying about how to protect and manage their digital images and more time focusing on a smooth workflow and creative expression."

Iron Mountain provides an online photo backup service to protect against accidental loss or corruption of digital photos. Photographers can automatically back up their digital images easily and have instant access to those images whenever and wherever they need them. And now users can also back up other design files, financial files, documents, spreadsheets, and presentations.

Adobe's new partnership with MorePhotos.com provides integrated access to online proofing and sales capabilities. This secure Internet service makes it easy for professional photographers to upload images to the Web and have clients proof and purchase photos. The service provides total control over images, pricing, and orders.

The addition of Iron Mountain and MorePhotos.com to Adobe Photoshop Services enhances the easy photo-sharing, high-quality Kodak prints, and other personalized photo merchandise that are available now via Bridge, Adobe Photoshop Elements 3 and 4, and Adobe Photoshop Album Starter Edition 3.



Adobe Lightroom Beta 3 released

The latest beta of Adobe Lightroom has recently been released. Lightroom is an application that was built from the ground up by photographers, for photographers, and it's geared to help solve the unique needs and workflow problems that the industry faces.

Lightroom Beta 3 hosts a number of new features and enhancements, including an entirely new module called Web, which handles everything to do with getting your photos and gallery up on the Web. There's also a much-needed before-and-after preview in the Develop module so you can keep an eye on your progress as you process your photos. Another great new feature in the Develop module is the availability of history. A few other features that will definitely please photographers include keyword import/export, better handling of PSD and TIFF files, and an overall PSD export feature with resolution controls.

If you haven't tried Lightroom yet, give it a test run. Beta 3 is available now for free download on the Macintosh from Adobe Labs website, <http://labs.adobe.com/technologies/lightroom>. (Adobe promises a Windows version this summer.) You can also visit NAPP's Online Learning center for tutorials, interviews, podcasts, and articles relating to Adobe Lightroom at www.photoshopuser.com/lightroom. ■